

Solutions to the 7 Most Frustrating Display Challenges

Session #124

Content

Response (n = 6)	Frequency	Percent
Poor	0	0.0%
Fair	0	0.0%
Average	2	33.3%
Good	4	66.7%
Excellent	0	0.0%
Mean 3.67		

Format

Response (n = 6)	Frequency	Percent
Poor	0	0.0%
Fair	0	0.0%
Average	2	33.3%
Good	2	33.3%
Excellent	2	33.3%
Mean 4.00		

A/V materials and handouts

Response (n = 6)	Frequency	Percent
Poor	1	16.7%
Fair	1	16.7%
Average	1	16.7%
Good	2	33.3%
Excellent	1	16.7%
Mean 3.17		

Extent to which course met your expectations

Response (n = 6)	Frequency	Percent
Poor	0	0.0%
Fair	1	16.7%
Average	1	16.7%
Good	4	66.7%
Excellent	0	0.0%
Mean 3.50		

Facility - Conducive to learning?

Response (n = 6)	Frequency	Percent
Poor	0	0.0%
Fair	0	0.0%
Average	3	50.0%
Good	2	33.3%
Excellent	1	16.7%
Mean 3.67		

Facility - An appropriate setting for the conference?

Response (n = 6)	Frequency	Percent
Poor	0	0.0%
Fair	0	0.0%
Average	2	33.3%
Good	1	16.7%
Excellent	3	50.0%
Mean 4.17		

Overall rating of the course

Response (n = 6)	Frequency	Percent
Poor	0	0.0%
Fair	0	0.0%
Average	2	33.3%
Good	2	33.3%
Excellent	2	33.3%
Mean 4.00		

Knowledge of subject matter

Response (n = 6)	Frequency	Percent
Poor	0	0.0%
Fair	0	0.0%
Average	0	0.0%
Good	2	33.3%
Excellent	4	66.7%
Mean 4.67		

Preparation and organization

Response (n = 6)	Frequency	Percent
Poor	0	0.0%
Fair	0	0.0%
Average	0	0.0%
Good	3	50.0%
Excellent	3	50.0%
Mean 4.50		

Ability to motivate / communicate subject matter

Response (n = 6)	Frequency	Percent
Poor	0	0.0%
Fair	0	0.0%
Average	0	0.0%
Good	3	50.0%
Excellent	3	50.0%
Mean 4.50		

Overall speaker rating

Response (n = 6)	Frequency	Percent
Poor	0	0.0%
Fair	0	0.0%
Average	0	0.0%
Good	2	33.3%
Excellent	4	66.7%
Mean 4.67		

Would you attend another session given by this speaker(s)?

Response (n = 6)	Frequency	Percent
Yes	5	83.3%
No	1	16.7%
Mean 1.83		

Overall, how satisfied are you with the education/conference sessions at JCK Las Vegas?

Response (n = 6)	Frequency	Percent
Completely Satisfied	0	0.0%
Very Satisfied	3	50.0%
Somewhat Satisfied	3	50.0%
Not Very Satisfied	0	0.0%
Not At All Satisfied	0	0.0%
Mean 3.50		

On a scale of 0 to 10, how likely is it that you would recommend JCK Las Vegas to a colleague? (0 = Not At All Likely, 10 = Very Likely)

Response (n = 6)	Frequency	Percent
0	0	0.0%
1	0	0.0%
2	0	0.0%
3	0	0.0%
4	0	0.0%
5	0	0.0%
6	0	0.0%
7	1	16.7%
8	2	33.3%
9	1	16.7%
10	2	33.3%
Mean 2.33		

What new course topics or speakers would you be interested in seeing at future JCK Conferences?

CONFERENCE ROOMS ARE TOO COLD!		
Small size marketing + overall building - the same always		

Name, Email, Phone:

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