

Organizing and Displaying Your Inventory with Story Telling to Increase Sales

Session #123

Content

Response (n = 16)	Frequency	Percent
Poor	0	0.0%
Fair	0	0.0%
Average	0	0.0%
Good	4	25.0%
Excellent	12	75.0%
Mean 4.75		

Format

Response (n = 16)	Frequency	Percent
Poor	0	0.0%
Fair	0	0.0%
Average	0	0.0%
Good	5	31.3%
Excellent	11	68.8%
Mean 4.69		

A/V materials and handouts

Response (n = 16)	Frequency	Percent
Poor	0	0.0%
Fair	0	0.0%
Average	2	12.5%
Good	3	18.8%
Excellent	11	68.8%
Mean 4.56		

Extent to which course met your expectations

Response (n = 16)	Frequency	Percent
Poor	0	0.0%
Fair	0	0.0%
Average	0	0.0%
Good	4	25.0%
Excellent	12	75.0%
Mean 4.75		

Facility - Conducive to learning?

Response (n = 15)	Frequency	Percent
Poor	0	0.0%
Fair	0	0.0%
Average	1	6.7%
Good	4	26.7%
Excellent	10	66.7%
Mean 4.60		

Facility - An appropriate setting for the conference?

Response (n = 16)	Frequency	Percent
Poor	0	0.0%
Fair	0	0.0%
Average	1	6.3%
Good	4	25.0%
Excellent	11	68.8%
Mean 4.63		

Overall rating of the course

Response (n = 16)	Frequency	Percent
Poor	0	0.0%
Fair	0	0.0%
Average	0	0.0%
Good	5	31.3%
Excellent	11	68.8%
Mean 4.69		

Knowledge of subject matter

Response (n = 16)	Frequency	Percent
Poor	0	0.0%
Fair	0	0.0%
Average	0	0.0%
Good	0	0.0%
Excellent	16	100.0%
Mean 5.00		

Preparation and organization

Response (n = 16)	Frequency	Percent
Poor	0	0.0%
Fair	0	0.0%
Average	0	0.0%
Good	2	12.5%
Excellent	14	87.5%
Mean 4.88		

Ability to motivate / communicate subject matter

Response (n = 16)	Frequency	Percent
Poor	0	0.0%
Fair	0	0.0%
Average	0	0.0%
Good	0	0.0%
Excellent	16	100.0%
Mean 5.00		

Overall speaker rating

Response (n = 16)	Frequency	Percent
Poor	0	0.0%
Fair	0	0.0%
Average	0	0.0%
Good	0	0.0%
Excellent	16	100.0%
Mean 5.00		

Would you attend another session given by this speaker(s)?

Response (n = 16)	Frequency	Percent
Yes	16	100.0%
No	0	0.0%
Median 2.00	Mean 2.00	

Overall, how satisfied are you with the education/conference sessions at JCK Las Vegas?

Response (n = 16)	Frequency	Percent
Completely Satisfied	10	62.5%
Very Satisfied	6	37.5%
Somewhat Satisfied	0	0.0%
Not Very Satisfied	0	0.0%
Not At All Satisfied	0	0.0%
Median 5.00	Mean 4.63	

On a scale of 0 to 10, how likely is it that you would recommend JCK Las Vegas to a colleague? (0 = Not At All Likely, 10 = Very Likely)

Response (n = 15)	Frequency	Percent
0	0	0.0%
1	0	0.0%
2	0	0.0%
3	0	0.0%
4	0	0.0%
5	0	0.0%
6	0	0.0%
7	1	6.7%
8	2	13.3%
9	3	20.0%
10	9	60.0%
Median 1.00	Mean 1.67	

What new course topics or speakers would you be interested in seeing at future JCK Conferences?

		SALES CLOSING QUOTES.
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